

Features Lists 2019

Veterinary Times

Vol	Issue date	Booking/ Copy date	Special feature topic (species) <i>Spotlight topic (species)</i>
49.01	7 Jan	18 Dec	Managing canine and feline trauma and surgical wounds (SA) <i>Skin disorders in horses: how to differentiate them and treat effectively, including crusting and scaling skin lesions (EQ)</i>
49.02	14 Jan	2 Jan	Scouring calves: causes and management protocols, including oral rehydration (LA) <i>Pet obesity: practical advice for the consult room, including tackling owner denials (SA)</i>
49.03	21 Jan	8 Jan	Equine colic: what can be done in the field, and when should it be referred for surgery? (EQ) <i>Leishmaniosis in dogs: how to diagnose, assess and treat in the travelled or imported dog (SA)</i>
49.04	28 Jan	15 Jan	Thoracic trauma in companion animals update: triage, diagnosis, analgesia, surgery and aftercare (SA) <i>Farmer-vet relationships: how much they matter and how they can be improved (LA)</i>
49.05	4 Feb	22 Jan	Inflammatory respiratory diseases in small animals: treatment and options available (SA) <i>Equine lameness: diagnostic advice for the first opinion practitioner, when to refer, imaging and benefits of MRI (EQ)</i>
49.06	11 Feb	29 Jan	Vaccine compliance in large animals: are vets and farmers on the same page, and how to convey messages on BVD, IRB, leptos and others (LA) <i>Dysbiosis in dogs and cats with gastrointestinal disease: new evidence on diagnosis and treatment (SA)</i>
49.07	18 Feb	5 Feb	Osteoarthritis in dogs: treatment and management protocols, including latest thinking (SA) <i>Puppies and kittens: owner compliance on vaccination, worming, insurance, nutrition and neutering/spaying (SA)</i>

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49.08	25 Feb	12 Feb	Canine epilepsy: diagnosis and management, including importance of client compliance (SA) <i>Metabolic diseases explained: clinical signs, diagnosis and treatment (LA)</i>
49.09	4 Mar	19 Feb	Dry cow period: what vets should be monitoring and how to work with farmers (LA) <i>Fleas: can they be adequately controlled without insecticidal sprays? (SA)</i>
49.10	11 Mar	26 Feb	Caring for senior cats: treatment options and practical advice for owners (SA) <i>Update on latest advances in diagnostics, imaging and telemedicine across the veterinary sector</i>
49.11	18 Mar	5 Mar	Feline hyperthyroidism concurrent disease: treating the whole cat, including individualising treatments (SA)
49.12	25 Mar	12 Mar	Hepatic disease in companion animals: diagnosis and management, including nutrition (SA)
49.13	1 Apr	19 Mar	Fleas and ticks: practical advice for getting buy in and compliance from reluctant owners (SA)
49.14	8 Apr	26 Mar	GI disease in companion animals: new technologies aiding in GI disease diagnosis and management, including diagnostics (SA) <i>Equine asthma/recurrent airway obstruction: treatments and management (EQ)</i>
49.15	15 Apr	2 Apr	Equine skin diseases: spring and summer treatment protocols (EQ) <i>Pain management in small furbies: types and protocols (SA)</i>

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49.16	22 Apr	9 Apr	Heart disease in dogs: including innovations in treatment and management (SA)
49.17	29 April	15 Apr	A one-health approach to reducing zoonotic parasite risk from cats and dogs (SA) <i>Liver fluke: latest guidance on treatment in cattle and sheep (LA)</i>
49.18	6 May	23 Apr	Update on otitis externa treatments: latest thinking (SA) <i>Tendon injuries in horses: treatment and management protocols (EQ)</i>
49.19	13 May	30 Apr	Companion animal ophthalmology: including how to examine for ocular manifestations of systemic disease (SA) <i>Summer mastitis: managing and treating cases, including prevention strategies (LA)</i>
49.20	20 May	7 May	Dairy lameness: good practice, treatment aligned with current research and putting research into practice (LA) <i>Chronic pain in companion animals: latest treatment and management options (SA)</i>
49.21	27 May	14 May	Companion animal anaesthesia: types, uses and latest developments, including types of ET tubes, selecting right size and using cuffed or uncuffed, including for dental procedures (SA) <i>Equine gastrointestinal disorders: advice for the GP vet (EQ)</i>
49.22	3 Jun	21 May	Equine pain management: what can be done in the field and what to do to make it better (EQ) <i>How to monitor rabbit anaesthesia and make it safer (SA)</i>
49.23	10 Jun	28 May	Refining the diagnosis of PPID: including dealing with the problem cases (EQ) <i>The use of blood smears to diagnose vector-borne pathogens of cats and dogs (SA)</i>
49.24	17 Jun	4 Jun	Companion animal analgesia: types, uses and latest developments (SA) <i>Effective herd health planning: how do you develop and assess it? (LA)</i>

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49.25	24 Jun	11 Jun	Fleas and ticks: current thinking, including latest innovations (SA)
49.26	1 Jul	18 Jun	Livestock parasitology: updates, including latest on responsible prescribing of anthelmintics (LA) <i>Use of probiotics in dogs and cats (SA)</i>
49.27	8 Jul	25 Jun	FLUTD and other urethral disorders in cats (SA) <i>Equine laminitis: diagnosis and prevention, including latest research (EQ)</i>
49.28	15 Jul	2 Jul	A multimodal approach to chronic pain in companion animals (SA) <i>Management of pre-calving transition cows (LA)</i>
49.29	22 Jul	9 Jul	Calf respiratory disease: preventive strategies, including housing and ventilation (LA) <i>Companion animal chronic kidney disease: diagnostics, including use of imaging (SA)</i>
49.30	29 Jul	16 Jul	Management of anaesthetic emergencies in companion animals (SA) <i>Practical tips for management of equine metabolic syndrome cases (EQ)</i>
49.31	5 Aug	23 Jul	BVD update: transmission and surveillance schemes available (LA) <i>Canine atopic dermatitis: treatment and management protocols, including owner advice (SA)</i>
49.32	12 Aug	30 Jul	Companion animal worming: latest thinking on treatment and preventive health care, including the importance and tips for ensuring owner compliance (SA) <i>Diagnostics for parasite infections: a success story on the equine tapeworm (EQ)</i>
49.33	19 Aug	6 Aug	Urethral obstructions in cats and dogs: clinical signs and emergency treatment (SA) <i>Equine vaccinations: how can you persuade owners and yards to comply (EQ)</i>

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49.34	26 Aug	13 Aug	Cattle lameness: innovations in best practice and knowledge (LA) Feline hyperthyroidism: how to diagnose it successfully (SA)
49.35	2 Sep	20 Aug	Gastric ulceration in the equine: what are the treatments available (EQ) Ectoparasites: deciding on best treatment for individual pet (SA)
49.36	9 Sep	27 Aug	Worming in cattle: latest information on resistance including official body and surveillance scheme advice (LA) Pet obesity: its clinical implications and latest thinking on tackling it (SA)
49.37	16 Sep	3 Sep	Companion animal dermatology: diagnosis and management of ear and skin conditions, including cost-effective strategies (SA)
49.38	23 Sep	10 Sep	Equine flu: status, including latest outbreak information (EQ) Postoperative pain management in companion animals (SA)
49.39	30 Sep	17 Sep	Anaesthesia for the patient with cardiac disease (SA) Equine musculoskeletal disease: causes, treatment and management (EQ)
49.40	7 Oct	24 Sep	Management of gastric diseases in companion animals: an update on management and treatment (SA)
49.41	14 Oct	1 Oct	Antibiotic reduction strategies in farm practice (LA) Fleas and ticks: need for year-round protection and persuading reluctant owners (SA)
49.42	21 Oct	8 Oct	Practical equine sedation and general anaesthesia in the field (EQ) Key considerations for dairy heifer fertility (LA)
49.43	28 Oct	15 Oct	Caring for senior dogs: treatment options and practical advice for owners (SA)

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49.44	4 Nov	22 Oct	Pre-lambing preparation: getting you and your farming clients prepared (LA) Companion animal worming: importance and tips for ensuring owner compliance (SA)
49.45	11 Nov	29 Oct	Osteoarthritis in cats: treatment and management protocols, including latest thinking (SA)
49.46	18 Nov	5 Nov	Equine endocrine disorders: diagnosis, treatment and management (EQ) Canine respiratory disease: including bronchoalveolar lavage, when to perform it, what to test and how to interpret results (SA)
49.47	25 Nov	12 Nov	Routine healthcare for the older cat: what is indicated and why early screening is important (SA) Equine respiratory diseases: types and causes, including management and treatment (EQ)
49.48	2 Dec	19 Nov	Feline diabetes: diagnosis and management, information to advise owners, and any treatment innovations (SA)
49.49	9 Dec	26 Nov	Pain control breakthroughs for equines: guide to new and existing treatment options (EQ) Eye examinations in cats and dogs: what to look for? (SA)
49.50	16 Dec	3 Dec	Companion animal cardiology: top advances (SA)

Equine Supplement

Vol	Issue date	Mailing date	Booking/ Copy date	Topics
5.1	Spring	19-Feb	28-Jan/ 4-Feb	<ul style="list-style-type: none"> • Sweet itch and summer allergies: spring and summer control plans and treatment options • First opinion practice approach to diagnosing and treating equine lameness conditions • Colic: practical advice on diagnosis and treatment of gastrointestinal disorders • Worming: practical advice for making it relevant for owners and yards • Geriatric equines: issues affecting care of older horses, and including aspects of nutrition, pain, degenerative joint disease, respiratory conditions and common diseases
5.2	Summer	18-Jun	24-May/ 3-Jun	<ul style="list-style-type: none"> • Diagnosis, treatment and management of common equine respiratory problems • Nutrition tips for managing key clinical conditions, including equine metabolic syndrome, laminitis, PPID, gastric ulcers and ERS • Analgesia and anaesthesia: all the options, including latest innovations • Practicalities of how vets can be more proactive in equine preventive health care, including worming and vaccination • Day-one competencies: what are the basics all vets working in equine practice should be aware of?

Livestock Supplement

Vol	Issue date	Mailing date	Booking/ Copy date	Topics
5.1	Spring/ Summer	26-Mar	4-Mar/ 11-Mar	<ul style="list-style-type: none"> • Cattle and sheep lameness: common problems and how to diagnose, prevent and treat them • Mastitis: causes, clinical signs and treatment, including any innovations and latest thinking • Bovine respiratory disease: prevention and treatment, and how vets can help farmers • Young cattle: helping farmers plan for successful rearing, including vaccination, disease prevention, husbandry and nutrition • Advanced dairy vetting: unique insights into farmer and vet communication on best treatment protocols
5.2	Autumn	13-Aug	22-Jul/ 29-Jul	<ul style="list-style-type: none"> • Livestock parasitology and the responsible prescribing of anthelmintics, including any legislative changes • Calf scours: the infectious, non-infectious, bacterial, viral and protozoan causes, plus biosecurity, prevention, treatment and vaccination • Value of vaccination: giving evidence to farm clients on the potential return on investment for vaccinating herds against BVD, IBR and others. • Transitional cows: helping farmers manage the pre and post-calving period • Successful care of the ewe and lamb, including vaccination options, nutrition, parasite control and lameness prevention

VN Times

Vol	Issue date	Booking/ Copy date	Topics
19.01	January	6-Dec/ 14-Dec	<ul style="list-style-type: none"> • Slimming down the obesity problem: approaching the topic with – and giving suitable advice to – clients, including “what’s too fat?” and “what’s too thin?” • Education: broadening your career horizon, from CPD to postgraduate qualifications and beyond
19.02	February	9-Jan/ 16-Jan	<ul style="list-style-type: none"> • An age-old problem: what RVNs need to be telling clients about senior cats and dogs. • Companion animal wound care: updates on successful treatments and latest innovations
19.03	March	6-Feb/ 13-Feb	<ul style="list-style-type: none"> • Fleas and ticks: tailoring treatment to individual patients and advising owners • Getting under the skin of equine dermatology: latest thinking, treatments and protocols
19.04	April	13-Mar/ 20-Mar	<ul style="list-style-type: none"> • Itchy dogs and cats: scratching the surface of the most prevalent causes and latest treatment options • Respiratory disorders/diseases in dogs and cats: VN approaches to management and treatment
19.05	May	10-Apr/ 17-Apr	<ul style="list-style-type: none"> • Feline hypertension: latest research, the importance of regular blood pressure testing and the part RVNs can play in client compliance • Responsible ownership: from microchipping and vaccinations to tick and flea treatment, training and behaviour
19.06	June	8-May/ 15-May	<ul style="list-style-type: none"> • Fun in the sun: preparing pets and their owners for summer, including travel advice, vaccines, coping with the heat, treating endemic and non-endemic ticks and infections, and everything in-between • Heart disease: latest thinking on anaesthesia monitoring, and pre and postoperative care (coinciding with Heart Week)

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19.07	July	12-Jun/ 19-Jun	<ul style="list-style-type: none"> • Rabbits: husbandry, nutrition and other advice to give owners of the UK’s third most popular pet • Ear problems and infections: getting owners to listen
19.08	August	10-Jul/ 17-Jul	<ul style="list-style-type: none"> • Acute and chronic kidney disease in companion animals: spotting the signs and overseeing care • Preparing the patient and yourself: advice for pre and postoperative care – from medicines and equipment to pain management, infection control, hygiene and isolation protocols
19.09	September	14-Aug/ 21-Aug	<ul style="list-style-type: none"> • Ticks and fleas: empowering the VN to stimulate year-round compliance • Making nutrition easier for owners to digest: feeding strategies for life – from newborns to seniors
19.10	October	11-Sep/ 18-Sep	<ul style="list-style-type: none"> • Keeping pets calm and carrying on: tackling fears, phobias and behaviour problems, and what to advise owners (looking ahead to Bonfire Night) • Worming: key messages to give new and existing pet owners
19.11	November	16-Oct/ 23-Oct	<ul style="list-style-type: none"> • OA and joint pain: what’s new, what to do and how to guide clients • Dentistry: brushing up your knowledge – from educational opportunities to client advice
19.12	December	13-Nov/ 20-Nov	<ul style="list-style-type: none"> • Dietary management for cats and dogs – for owners and the RVNs advising them • Festive faux pas and how to avoid them: advice to give owners on toxic temptations and household hazards, and what to do if disaster strikes

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190	January	4-Dec/ 12-Dec	<ul style="list-style-type: none"> Practice planning part one – Starting up: what you need to know about starting up your own veterinary practice – banks, builders and bonding clients First impressions - Good medicine is no longer enough for veterinary practices to thrive; the way a practice looks, feels and sounds are now important factors for clients choosing where to take the furry members of their family 	196	July	18-Jun/ 26-Jun	<ul style="list-style-type: none"> Customer service: Doing your best for pets is no longer enough for the modern client who also demands high levels of customer service and the right kind of “experience”. What can your practice do to make pet owners feel special? Prioritising practice hygiene: The growing threat of AMR means practices have a duty to keep the bugs at bay while recent surveys have also shown visible hygiene is an important factor for clients in choosing a practice
191	February	15-Jan/ 23-Jan	<ul style="list-style-type: none"> Practice design: Creating the correct built environment for clients and their pets is more important than ever, so how can you design or revamp your practice to say the right things to your clients? Insurance: How to grow the percentage of insured clients in your practice and what are the financial benefits that come as a result 	197	August	16-Jul/ 24-Jul	<ul style="list-style-type: none"> Remote control: Is telemedicine the future and if so, what can veterinary practices of all shapes and sizes do to make the most of the opportunities? Practice support: This article will take a look at the importance of having the right support services for your practice - from HR and PR to maintenance and marketing
192	March	12-Feb/ 20-Feb	<ul style="list-style-type: none"> Health care plans: What is the future of health care plans and is there a growing business and welfare case to be made for subscription veterinary care? The power of data: How can practices use their client data to leverage increased sales and improve animal welfare? 	198	September	20-Aug/ 28-Aug	<ul style="list-style-type: none"> OAP: Managing the health of ageing pets presents both a challenge and a opportunity for practices, what treatments, products and advice can help? Getting noticed in the UK veterinary market is now harder than ever, this article will look at offline and online marketing techniques to help you stand out from the crowd
193	April	19-Mar/ 27-Mar	<ul style="list-style-type: none"> Food for thought: With an increasing number of specialist diets now on the market, this article will look at the best products to recommend for issues such as obesity, OA, neurological issues, skin disorders and food allergies Parasite protection: Climate change, changes to the Pet Passport and increasingly well travelled pets have created a perfect storm for UK companion animals. So how can your practice help keep them safe? 	199	October	17-Sep/ 25-Sep	<ul style="list-style-type: none"> Part three - Selling up: this article will look at what practice owners can do to maximise the value of their business when the times comes to sell Future technology: Wearables, virtual consults and improved diagnostic testing are just some of the development likely to change the future of veterinary medicine. What will that future look like and what will it mean for vets?
194	May	15-Apr/ 24-Apr	<ul style="list-style-type: none"> Practice planning part two – Building up: expert advice on how to grow your veterinary practice in a sustainable way Call waiting? The way telephones are answered, and when, can make or break any practice. This article looks at the systems and services available to maximise the efficiency and effectiveness of your telecoms system 	200	November	22-Oct/ 30-Oct	<ul style="list-style-type: none"> Imaging: Modern imaging modalities have revolutionised veterinary care, so deciding what you need, how much to pay for it and when to use it are now key business decisions Toothache? Dental disease is one of the biggest untreated issues among UK companion animals, so how can your practice increase the number of dental procedures it carries out?
195	June	14-May/ 22-May	<ul style="list-style-type: none"> Chips and gravy: How can practices make the most of the opportunities provided by compulsory microchipping of dogs and what are the benefits for practices that actively encourage cat owners to get their animals chipped Team talk: High performing teams are key to the success of any veterinary practice, so how can you keep everyone happy, motivated and on the same page 	201	December	19-Nov/ 27-Nov	<ul style="list-style-type: none"> Referrals: Why the needs of the client should be kept front and centre when managing the referral process Work smarter, not harder: What systems and services are out there to help your practice run more efficiently and more profitably?