

# Features Lists 2018

## Veterinary Times

Vol	Issue date	Booking/ Copy date	Special feature topic (species) <i>Spotlight topic (species)</i>
48.01	8 Jan	19-Dec	Cattle vaccinations: latest updates and protocols (LA) <b>Canine parvovirus (CPV): types, clinical signs, diagnosis and vaccination protocols (SA)</b>
48.02	15 Jan	2-Jan	Cattle lameness: causes, types and treatment options (LA) <b>Equine ophthalmic conditions: management and treatment (EQ)</b>
48.03	22 Jan	9-Jan	Managing concurrent CKD and hyperthyroidism of the geriatric cat: best approaches (SA)
48.04	29 Jan	16-Jan	Companion animal nutrition: what's new, including updates on importance of fibre, protein and other nutrients (SA)
48.05	5 Feb	23-Jan	Canine lungworm ( <i>Angiostrongylus vasorum</i> ): clinical signs, latest understanding and treatment protocols (SA) <b>Infectious bovine rhinotracheitis (IBR): raising awareness and available treatments (LA)</b>
48.06	12 Feb	30-Jan	Dairy cattle fertility: increasing submission rates in dairy cattle, including dealing with low conception rates (LA) <b>Lyme disease in dogs, including diagnosis and treatment (SA)</b>
48.07	19 Feb	6-Feb	Dermatological and bacterial skin infections in companion animals: an update, including the allergy threshold (SA) <b>Equine worming: identifying, monitoring and treatment of horses with significant parasite burdens (EQ)</b>
48.08	26 Feb	13-Feb	Laminitis: clinical signs and prevention options (EQ) <b>Canine epilepsy: review of types and latest thinking on the condition (SA)</b>

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48.09	5 Mar	20-Feb	Canine dental disease: causes, treatment and management, including ways to achieve compliance when it comes to owners keeping their dogs' teeth clean and healthy (SA)
48.10	12 Mar	27-Feb	Bartonellosis in cats: update on management and treatment (SA)
48.11	19 Mar	6-Mar	Calf pneumonia: clinical signs and best treatment for prevention (LA) <b>Changes to the pet passport scheme post-Brexit (SA)</b>
48.12	26 Mar	13-Mar	Inflammatory bowel disease in companion animals: underlying aetiology, including causes and advances in treatment available and probiotics (SA) <b>Calf scour, including management, the importance of good hygiene and vaccination of pregnant cows (LA)</b>
48.13	2 Apr	20-Mar	Parasite diagnosis in cats and dogs: includes treatment and testing options available (SA)
48.14	9 Apr	27-Mar	Acute pain in cats and dogs: causes, diagnosis, treatment and management (SA) <b>Field anaesthesia, the pros and cons (EQ)</b>
48.15	16 Apr	3-Apr	Feline CKD: achieving an early diagnosis and the management and treatment options (SA) <b>Sheep lameness: causes, types and treatment options (LA)</b>
48.16	23 Apr	10-Apr	Dairy herd health: preventive medicine and controlling herd diseases versus treating sick cows only (LA) <b>Misuse of antibiotics: the most common areas of misuse in companion animals and how to change prescribing habits (SA)</b>

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48.17	30 Apr	17-Apr	Companion animal allergies: why treatment should remain a multimodel approach rather than a quick fix, even at the advent of new therapies (SA)
48.18	7th May	24-Apr	Equine influenza: treatment and management strategies (EQ) <b>Effective herd health planning: latest thinking and strategies (LA)</b>
48.19	14 May	1-May	Summer mastitis: management, treatment and prevention (LA) <b>Feline asthma: immunotherapy in the treatment of the condition (SA)</b>
48.20	21 May	8-May	First opinion practice approach to diagnosing and treating common equine diseases (EQ) <b>Ketosis in sheep: causes of metabolic disorders in ewes, including clinical signs, control and prevention (LA)</b>
48.21	28 May	15-May	Fleas and ticks: management and control including the importance of parasiticide compliance throughout the year and latest advice to owners (SA)
48.22	4 Jun	22-May	Sweet itch: clinical signs and management of the condition, including when to stable, the use of sweet itch rugs and advice to give owners (EQ) <b>Companion animal nutrition: raw diets and commercial versus home prepared, including advice (SA)</b>
48.23	11 Jun	29-May	Focus on companion animal OA: new approaches in treatment (SA) <b>Equine parasite control: management and treatment, including advice to give owners (EQ)</b>
48.24	18 Jun	5-Jun	Update on BVD-free initiative: how UK is doing in reducing condition, including treatment and prevention (LA) <b>Wound management in companion animals - benefits of good management (SA)</b>

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48.25	25 Jun	12-Jun	Tick-borne diseases in cats: significance of disease, prevention strategies, including encephalitis and other novel continental tick-borne pathogens presenting a zoonotic risk to the UK (SA)
48.26	2 Jul	19-Jun	Canine allergies: what to rule out before testing for allergies (SA) <b>Equine respiratory disorders: emerging research and recommendations on husbandry (EQ)</b>
48.27	9 Jul	26-Jun	Feline hyperthyroidism: the pitfalls of successful treatment and what other issues can be revealed, to include adverse events and how to handle them (SA)
48.28	16 Jul	3-Jul	Bovine respiratory disease complex in calves: latest thinking on BRD prevention and treatment strategies (LA) <b>Dietary therapy for dermatological disorders in companion animals (SA)</b>
48.29	23 Jul	10-Jul	Dietary management of senior pets: an update and advice to give owners (SA)
48.30	30 Jul	17-Jul	Equine gastric disorders: to include EGUS and management and treatment of gastric disorders (EQ) <b>Blowfly strike in sheep: causes and influential factors, including treatment and optimal timing (LA)</b>
48.31	6 Aug	24-Jul	Canine lymphomas: treatment innovations and diagnostic modalities (SA)
48.32	13 Aug	31-Jul	Management of feline and canine cystitis, including diet and use of nutraceuticals (SA)
48.33	20 Aug	7-Aug	Canine atopic dermatitis: management and treatment (SA)
48.34	27 Aug	14-Aug	Parasite control in cattle: diagnostic techniques to improve parasite infection identification to allow improved treatment and management methods (LA) <b>Urinary tract infections in dogs: signs, causes and treatment (SA)</b>

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(continued)

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48.35	3 Sep	21-Aug	Equine pain management: possible complications and latest innovations (EQ) <b>Liver fluke in cattle and sheep: control and treatment of acute cases (LA)</b>
48.36	10 Sep	28-Aug	Canine dilated cardiomyopathy: causes and treatment (SA) <b>Endocrine diseases, including EMS, and management and treatment (EQ)</b>
48.37	17 Sep	4-Sep	Management of transitional cows: the crucial pre and post-calving period (LA) <b>Antibiotic use in the surgical patient: latest thinking (SA)</b>
48.38	24 Sep	11-Sep	Cushing's disease in canines: latest thinking on surgery versus medication (SA) <b>Dry cow worming: focusing on milk producing animals versus the dry period (LA)</b>
48.39	1 Oct	18-Sep	Obesity in companion animals: raising a tricky topic with owners, advice to give and management strategies (SA)
48.40	8 Oct	25-Sep	Canine joint disorders: effective treatments in osteoarthritis, including managing the pain (SA)
48.41	15 Oct	2-Oct	Freshly calved dairy cow management (LA) <b>Equine nutrition: diet management and advice to give owners (EQ)</b>
48.42	22 Oct	9-Oct	Equine Cushing's disease: management, prevention and treatment (EQ) <b>Senior felines - dementia and other conditions affecting an elderly cat (SA)</b>
48.43	29 Oct	16-Oct	Canine allergic skin disease - review of main types, including update on prevalence, diagnosis and management (SA)
48.44	5 Nov	23-Oct	Chronic canine renal disease: diagnosing and treating the condition (SA) <b>Liver fluke in sheep: latest on prevalence, control and prevention (LA)</b>

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48.45	12 Nov	30-Oct	Otitis media and externa in companion animals: available treatments and management strategies (SA)
48.46	19 Nov	6-Nov	Equine tendon injuries: best treatment including stem cell treatment (EQ) <b>Chronic halitosis in dogs: periodontal disease or sign of another problem? Includes causes, treatment and advice for owners (SA)</b>
48.47	26 Nov	13-Nov	Managing chronic pain in geriatric cats with chronic kidney disease (SA)
48.48	3 Dec	20-Nov	Ketosis: minimising it in the calved cow (LA) <b>Wound management: treatment strategies (EQ)</b>
48.49	10 Dec	27-Nov	Oncological staging and planning of the surgical companion animal patient (SA) <b>Minimising antibiotic residues in bulk milk: why have levels not reduced over the years? (LA)</b>
48.50	17 Dec	4-Dec	Pre-lambing: neonatal survival (LA) <b>Rabbit health and welfare, including obesity, vaccination and nutrition (SA)</b>

## Equine Supplement

Vol	Issue date	Mailing date	Booking/ Copy date	Topics
4.1	Spring	6-Mar	5-Feb/ 12-Feb	<ul style="list-style-type: none"> <li>• Equine respiratory diseases: clinical signs, treatment and prevention, including the part yards and owners can play in halting equine influenza and other disorders</li> <li>• Lameness: latest thinking on types, causes, factors that predispose horses to it and diagnostic challenges</li> <li>• Equine PPID/Cushing's disease: do diagnostic tests give practitioners all the answers?</li> <li>• Managing equine skin diseases: devising spring and summer control programmes for ectoparasites and allergies</li> <li>• Equine colic: diagnosing the causes, finding appropriate treatment and determining when surgery may be necessary</li> </ul>
4.2	Summer	19-Jun	22-May/ 29-May	<ul style="list-style-type: none"> <li>• Endoparasites: which types, how to diagnose, when to treat, and ways to get yard and client worming compliance right</li> <li>• Inappropriate nutrition: why it occurs, the welfare consequences and why a harmonised veterinary approach to owner education may be needed</li> <li>• Neurological diseases: latest research on current threats and diagnostic options, including imaging innovations</li> <li>• Field anaesthesia: latest guidance, thinking and protocols for general anaesthesia away from the hospital</li> <li>• How can vets better monitor multidrug resistant infections in equine practice?</li> </ul>




## Livestock Supplement

Vol	Issue date	Mailing date	Booking/ Copy date	Topics
4.1	Spring/ Summer	27-Mar	26-Feb/ 5-Mar	<ul style="list-style-type: none"> <li>• Planned worm control for cattle herds: helping farmers plan successful treatment plans well ahead of turnout</li> <li>• Bovine respiratory disease: economic and welfare implications, and advice for conveying positive preventive messages to reticent farmers</li> <li>• Digital dermatitis: causes, clinical signs, treatment and preventive advice for farmers</li> <li>• Coccidiosis in cattle: clinical presentation, treatment, and prevention and control measures</li> <li>• Skin conditions in pigs: types, control and prevention, including good hygiene and sanitation</li> </ul>
4.2	Autumn	7-Aug	9-Jul/ 16-Jul	<ul style="list-style-type: none"> <li>• Mastitis: importance of selective dry cow therapy, conveying that to farmers, and other prevention and treatment options</li> <li>• Cattle youngstock: planning for successful rearing, including prevention of calf scour, BVD and other diseases, including vaccination</li> <li>• Cattle and sheep parasites: innovations in liver fluke treatment/prevention methods and those of other parasites in both animals</li> <li>• Cattle and sheep lameness: review of most common problems and latest advice for treating and preventing them</li> <li>• Changing farmers' behaviour: why they're loyal to certain treatments and how vets can influence their choices</li> </ul>

## VN Times

Vol	Issue date	Booking/ Copy date	Topics
18.01	January	7-Dec/ 15-Dec	<ul style="list-style-type: none"> <li>• Focus on OA: what should VNs be advising?</li> <li>• What diabetic cat owners need to know</li> </ul>
18.02	February	5-Jan/ 15-Jan	<ul style="list-style-type: none"> <li>• It's not just hand-washing: infection control in practice</li> <li>• Obesity: what can we do and how do we get owners to listen?</li> </ul>
18.03	March	2-Feb/ 12-Feb	<ul style="list-style-type: none"> <li>• Acting out: how to help pets keep calm</li> <li>• How to ensure owners are prepared for taking pets on holiday</li> </ul>
18.04	April	9-Mar/ 19-Mar	<ul style="list-style-type: none"> <li>• Joints, movement and diet: helping old age pets</li> <li>• Bartonellosis in cats: a new flea-based threat</li> </ul>
18.05	May	6-Apr/ 16-Apr	<ul style="list-style-type: none"> <li>• Equine allergies: food, skin and respiratory</li> <li>• Two years on, is compulsory microchipping doing its job?</li> </ul>
18.06	June	4-May/ 14-May	<ul style="list-style-type: none"> <li>• A hidden problem: spotting and treating chronic pain in cats</li> <li>• Setting up and running an allergy clinic</li> </ul>
18.07	July	8-Jun/ 18-Jun	<ul style="list-style-type: none"> <li>• Fleas, ticks and worms: what can we learn from pet owner experience?</li> <li>• Probiotics and their applications in practice</li> </ul>
18.08	August	6-Jul/ 16-Jul	<ul style="list-style-type: none"> <li>• A heart-breaking disease: how to prevent lungworm</li> <li>• The world of endocrinology diseases: diagnosis and treatment</li> </ul>

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18.09	September	10-Aug/ 20-Aug	<ul style="list-style-type: none"> <li>• Corporatisation of the profession: the opportunities for VNs in practice</li> <li>• The latest in canine and feline joint products</li> </ul>
18.10	October	7-Sep/ 17-Sep	<ul style="list-style-type: none"> <li>• Anaesthesia: what VNs need to know</li> <li>• Small animal nutrition: helping owners negotiate the never-ending offering</li> </ul>
18.11	November	5-Oct/ 15-Oct	<ul style="list-style-type: none"> <li>• Dentistry: the VN's role in practice and home care</li> <li>• A common problem: treating and managing otitis externa</li> </ul>
18.12	December	9-Nov/ 19-Nov	<ul style="list-style-type: none"> <li>• Dodgy tummies in cats and dogs: causes, management and treatment</li> <li>• Feline and canine cystitis: what helps?</li> </ul>

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178	January	5-Dec/ 13-Dec	<ul style="list-style-type: none"> <li>Setting up a practice: everything you need to know about getting started, from finding a building to choosing suppliers</li> <li>Recruitment: how to use all available tools to attract the right staff to your practice, and how to keep them</li> </ul>  Growing the market: with spend on pets increasing, yet spend at practices on the wane, what can the profession do to grow the market and reverse this trend?
179	February	2-Jan/ 10-Jan	<ul style="list-style-type: none"> <li>CPD: what, where, when and how much - how to get the most out of your CPD budget</li> <li>Tax: how to streamline your liabilities and stay on the right side of HMRC</li> </ul>
180	March	30-Jan/ 7-Feb	<ul style="list-style-type: none"> <li>The oldest tricks in the book: the products and treatments to help your practice cater for the needs of ageing pets, and how to promote them</li> <li>Good news travels fast: what can you do to keep existing customers happy while attracting new clients?</li> </ul>  Surgeon gender: how has the shift to a predominantly female profession affected veterinary practice in the past 10 years, and in what ways will impact all areas of practice in the next 10 years?
181	April	27-Feb/ 7-Mar	<ul style="list-style-type: none"> <li>Fat chance: how weight clinics, vet-only diets and supplements can tackle the obesity epidemic and improve practice profits</li> <li>Parasites: with old foes and emerging threats putting UK pets at risk, which products and advice should you offer to turn the tide?</li> </ul>
182	May	3-Apr/ 11-Apr	<ul style="list-style-type: none"> <li>When the chips are down: is your practice making the most of the bonding opportunities provided by compulsory microchipping?</li> <li>The end game: how to plan for retirement as a practice owner</li> </ul>  Rising corporatisation: "corporate" practice models CVS, Vets4Pets, IVC and Medivet now have more than 1,000 sites between them. How has this impacted on the profession as a whole, and how is this dynamic likely to shape the profession in the next 10 or so years?

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183	June	1-May/ 9-May	<ul style="list-style-type: none"> <li>Germ warfare: the protocols and products you should be using to win the war against bacteria, viruses and fungi</li> <li>Insurance: a close look at how the percentage of insured clients can impact on the profitability of your practice</li> </ul>
184	July	5-Jun/ 13-Jun	<ul style="list-style-type: none"> <li>Health care plans: what to put in and what to leave out of this important revenue stream</li> <li>Client engagement: what part do weight clinics, dental initiatives, social media campaigns and reminder systems play in boosting client engagement?</li> </ul>
185	August	3-Jul/ 11-Jul	<ul style="list-style-type: none"> <li>Customer service: how can your practice meet the demands of ever-increasing client expectations?</li> <li>Brand designs: how the physical look and feel of your practice can enhance client experience and boost profitability</li> </ul>
186	September	31-Jul/ 8-Aug	<ul style="list-style-type: none"> <li>Employment law: what do you need to know?</li> <li>Tech spec: a look at the latest equipment, systems and innovations in veterinary practice</li> </ul>
187	October	4-Sep/ 12-Sep	<ul style="list-style-type: none"> <li>Complements to the vet: how complementary therapies can enhance your practice offering</li> <li>Dental: why dental initiatives are the perfect projects for your clinical team to get their teeth into</li> </ul>
188	November	2-Oct/ 10-Oct	<ul style="list-style-type: none"> <li>Selling up a practice: who to sell to when the time comes to hang up the stethoscope</li> <li>Point of sale: a look at some of the latest options for boosting your retail figures</li> </ul>
189	December	6-Nov/ 14-Nov	<ul style="list-style-type: none"> <li>Image is everything: what does your practice really need when it comes to imaging technology?</li> <li>Joint venture partnerships versus the traditional partnership model: a close look at the pros and cons of two different types of ownership</li> </ul>