

## 2017 Veterinary Times Schedule

| Issue No.                                 | Inserted        | Cover Date    | Poster, Product & Ad Feature Deadline | Sales & Copy Closed | Classi & CPD Closed | Rec Closed    | Specials & Inserts Printed at Pensord | Printed Inserts & Specials to Pensord | Mailing Date  |
|---|-----------------|---------------|---------------------------------------|---------------------|---------------------|---------------|---------------------------------------|---------------------------------------|---------------|
|   |                 |               | Fri                                   | 10am<br>Tues        | 12pm<br>Wed         | 12pm<br>Thurs | Fri                                   | Wed                                   | Tues          |
| <b>47.01</b><br><small>1 INSERT</small>   | <b>VBJ Jan</b>  | <b>09-Jan</b> | <b>02-Dec</b>                         | <b>20-Dec</b>       | <b>21-Dec</b>       | <b>22-Dec</b> | 09-Dec                                | <b>21-Dec</b>                         | <b>03-Jan</b> |
| 47.02                                     |                 | 16-Jan        | 09-Dec                                | 03-Jan              | 04-Jan              | 05-Jan        | 16-Dec                                | 04-Jan                                | 10-Jan        |
| 47.03                                     |                 | 23-Jan        | 16-Dec                                | 10-Jan              | 11-Jan              | 12-Jan        | 23-Dec                                | 11-Jan                                | 17-Jan        |
| <b>47.04</b><br><small>1 INSERT</small>   | <b>VBJ Feb</b>  | <b>30-Jan</b> | <b>23-Dec</b>                         | <b>17-Jan</b>       | <b>18-Jan</b>       | <b>19-Jan</b> | <b>06-Jan</b>                         | <b>18-Jan</b>                         | <b>24-Jan</b> |
| 47.05                                     |                 | 06-Feb        | 30-Dec                                | 24-Jan              | 25-Jan              | 26-Jan        | 13-Jan                                | 25-Jan                                | 31-Jan        |
| 47.06                                     | c               | 13-Feb        | 06-Jan                                | 31-Jan              | 01-Feb              | 02-Feb        | 20-Jan                                | 01-Feb                                | 07-Feb        |
| 47.07                                     |                 | 20-Feb        | 13-Jan                                | 07-Feb              | 08-Feb              | 09-Feb        | 27-Jan                                | 08-Feb                                | 14-Feb        |
| <b>47.08</b><br><small>1 INSERT</small>   | <b>VBJ Mar</b>  | <b>27-Feb</b> | <b>20-Jan</b>                         | <b>14-Feb</b>       | <b>15-Feb</b>       | <b>16-Feb</b> | <b>03-Feb</b>                         | <b>15-Feb</b>                         | <b>21-Feb</b> |
| 47.09                                     | VT Equine       | 06-Mar        | 27-Jan                                | 21-Feb              | 22-Feb              | 23-Feb        | 10-Feb                                | 22-Feb                                | 28-Feb        |
| 47.10                                     | c               | 13-Mar        | 03-Feb                                | 28-Feb              | 01-Mar              | 02-Mar        | 17-Feb                                | 01-Mar                                | 07-Mar        |
| <b>47.11</b><br><small>NO INSERTS</small> | <b>BSAVA CT</b> | <b>20-Mar</b> | <b>10-Feb</b>                         | <b>07-Mar</b>       | <b>08-Mar</b>       | <b>09-Mar</b> | <b>24-Feb</b>                         | <b>08-Mar</b>                         | <b>14-Mar</b> |
| <b>47.12</b><br><small>1 INSERT</small>   | <b>VBJ Apr</b>  | <b>27-Mar</b> | <b>17-Feb</b>                         | <b>14-Mar</b>       | <b>15-Mar</b>       | <b>16-Mar</b> | <b>03-Mar</b>                         | <b>15-Mar</b>                         | <b>21-Mar</b> |
| 47.13                                     | VT Livestock    | 03-Apr        | 24-Feb                                | 21-Mar              | 22-Mar              | 23-Mar        | 10-Mar                                | 22-Mar                                | 28-Mar        |
| <b>47.14</b><br><small>AT BSAVA</small>   | <b>c</b>        | <b>10-Apr</b> | <b>03-Mar</b>                         | <b>28-Mar</b>       | <b>29-Mar</b>       | <b>30-Mar</b> | <b>17-Mar</b>                         | <b>29-Mar</b>                         | <b>04-Apr</b> |
| 47.15                                     |                 | 17-Apr        | 10-Mar                                | 04-Apr              | 05-Apr              | 06-Apr        | 24-Mar                                | 05-Apr                                | 11-Apr        |
| <b>47.16</b>                              |                 | <b>24-Apr</b> | <b>17-Mar</b>                         | <b>11-Apr</b>       | <b>12-Apr</b>       | <b>12-Apr</b> | <b>31-Mar</b>                         | <b>12-Apr</b>                         | <b>19-Apr</b> |
| <b>47.17</b><br><small>1 INSERT</small>   | <b>VBJ May</b>  | <b>01-May</b> | <b>24-Mar</b>                         | <b>18-Apr</b>       | <b>19-Apr</b>       | <b>20-Apr</b> | <b>07-Apr</b>                         | <b>19-Apr</b>                         | <b>25-Apr</b> |
| <b>47.18</b>                              | <b>c</b>        | <b>08-May</b> | <b>31-Mar</b>                         | <b>25-Apr</b>       | <b>26-Apr</b>       | <b>27-Apr</b> | <b>13-Apr</b>                         | <b>26-Apr</b>                         | <b>03-May</b> |
| 47.19                                     |                 | 15-May        | 07-Apr                                | 02-May              | 03-May              | 04-May        | 21-Apr                                | 03-May                                | 09-May        |
| <b>47.20</b>                              |                 | <b>22-May</b> | <b>13-Apr</b>                         | <b>09-May</b>       | <b>10-May</b>       | <b>11-May</b> | <b>28-Apr</b>                         | <b>10-May</b>                         | <b>16-May</b> |
| <b>47.21</b><br><small>1 INSERT</small>   | <b>VBJ Jun</b>  | <b>29-May</b> | <b>21-Apr</b>                         | <b>16-May</b>       | <b>17-May</b>       | <b>18-May</b> | <b>05-May</b>                         | <b>17-May</b>                         | <b>23-May</b> |
| <b>47.22</b>                              |                 | <b>05-Jun</b> | <b>28-Apr</b>                         | <b>23-May</b>       | <b>24-May</b>       | <b>25-May</b> | <b>12-May</b>                         | <b>24-May</b>                         | <b>31-May</b> |
| 47.23                                     | c               | 12-Jun        | 05-May                                | 30-May              | 31-May              | 01-Jun        | 19-May                                | 31-May                                | 06-Jun        |
| 47.24                                     |                 | 19-Jun        | 12-May                                | 06-Jun              | 07-Jun              | 08-Jun        | 26-May                                | 07-Jun                                | 13-Jun        |
| 47.25                                     |                 | 26-Jun        | 19-May                                | 13-Jun              | 14-Jun              | 15-Jun        | 02-Jun                                | 14-Jun                                | 20-Jun        |
| <b>47.26</b><br><small>1 INSERT</small>   | <b>VBJ Jul</b>  | <b>03-Jul</b> | <b>26-May</b>                         | <b>20-Jun</b>       | <b>21-Jun</b>       | <b>22-Jun</b> | <b>09-Jun</b>                         | <b>21-Jun</b>                         | <b>27-Jun</b> |
| 47.27                                     | c               | 10-Jul        | 02-Jun                                | 27-Jun              | 28-Jun              | 29-Jun        | 16-Jun                                | 28-Jun                                | 04-Jul        |
| 47.28                                     |                 | 17-Jul        | 09-Jun                                | 04-Jul              | 05-Jul              | 06-Jul        | 23-Jun                                | 05-Jul                                | 11-Jul        |
| 47.29                                     | VT Equine       | 24-Jul        | 16-Jun                                | 11-Jul              | 12-Jul              | 13-Jul        | 30-Jun                                | 12-Jul                                | 18-Jul        |
| <b>47.30</b><br><small>1 INSERT</small>   | <b>VBJ Aug</b>  | <b>31-Jul</b> | <b>23-Jun</b>                         | <b>18-Jul</b>       | <b>19-Jul</b>       | <b>20-Jul</b> | <b>07-Jul</b>                         | <b>19-Jul</b>                         | <b>25-Jul</b> |
| 47.31                                     | c               | 07-Aug        | 30-Jun                                | 25-Jul              | 26-Jul              | 27-Jul        | 14-Jul                                | 26-Jul                                | 01-Aug        |
| 47.32                                     |                 | 14-Aug        | 07-Jul                                | 01-Aug              | 02-Aug              | 03-Aug        | 21-Jul                                | 02-Aug                                | 08-Aug        |
| 47.33                                     |                 | 21-Aug        | 14-Jul                                | 08-Aug              | 09-Aug              | 10-Aug        | 28-Jul                                | 09-Aug                                | 15-Aug        |

# 2017 Veterinary Times Schedule

| Issue No.                                    | Inserted            | Cover Date    | Poster, Product & Ad Feature Deadline | Sales & Copy Closed | Classi & CPD Closed | Rec Closed    | Specials & Inserts Printed at Pensord | Printed Inserts & Specials to Pensord | Mailing Date  |
|--|---------------------|---------------|---------------------------------------|---------------------|---------------------|---------------|---------------------------------------|---------------------------------------|---------------|
|  |                     |               | Fri                                   | 10am<br>Tues        | 12pm<br>Wed         | 12pm<br>Thurs | Fri                                   | Wed                                   | Tues          |
| 47.34<br><small>NO INSERTS</small>           | BEVA CT             | 28-Aug        | 21-Jul                                | 15-Aug              | 16-Aug              | 17-Aug        | 04-Aug                                | 16-Aug                                | 22-Aug        |
| <b>47.35</b><br><small>1 INSERT</small>      | <b>VBJ Sep</b>      | <b>04-Sep</b> | <b>28-Jul</b>                         | <b>22-Aug</b>       | <b>23-Aug</b>       | <b>24-Aug</b> | <b>11-Aug</b>                         | <b>23-Aug</b>                         | <b>30-Aug</b> |
| 47.36  | C & VT<br>Livestock | 11-Sep        | 04-Aug                                | 29-Aug              | 30-Aug              | 31-Aug        | 18-Aug                                | 30-Aug                                | 05-Sep        |
| 47.37<br><small>AT BEVA</small>              |                     | 18-Sep        | 11-Aug                                | 05-Sep              | 06-Sep              | 07-Sep        | 25-Aug                                | 06-Sep                                | 12-Sep        |
| 47.38  |                     | 25-Sep        | 18-Aug                                | 12-Sep              | 13-Sep              | 14-Sep        | 01-Sep                                | 13-Sep                                | 19-Sep        |
| 47.39<br><small>NO INSERTS</small>           | BVNA CT             | 02-Oct        | 25-Aug                                | 19-Sep              | 20-Sep              | 21-Sep        | 08-Sep                                | 20-Sep                                | 26-Sep        |
| 47.40<br><small>1 INSERT<br/>AT BVNA</small> | C & VBJ<br>Oct      | 09-Oct        | 01-Sep                                | 26-Sep              | 27-Sep              | 28-Sep        | 15-Sep                                | 27-Sep                                | 03-Oct        |
| 47.41<br><small>NO INSERTS</small>           | BCVA CT             | 16-Oct        | 08-Sep                                | 03-Oct              | 04-Oct              | 05-Oct        | 22-Sep                                | 04-Oct                                | 10-Oct        |
| 47.42<br><small>AT BCVA</small>              |                     | 23-Oct        | 15-Sep                                | 10-Oct              | 11-Oct              | 12-Oct        | 29-Sep                                | 11-Oct                                | 17-Oct        |
| 47.43  |                     | 30-Oct        | 22-Sep                                | 17-Oct              | 18-Oct              | 19-Oct        | 06-Oct                                | 18-Oct                                | 24-Oct        |
| 47.44<br><small>NO INSERTS</small>           | VBJ Nov<br>LVS CT   | 06-Nov        | 29-Sep                                | 24-Oct              | 25-Oct              | 26-Oct        | 13-Oct                                | 25-Oct                                | 31-Oct        |
| 47.45  | C                   | 13-Nov        | 06-Oct                                | 31-Oct              | 01-Nov              | 02-Nov        | 20-Oct                                | 01-Nov                                | 07-Nov        |
| 47.46<br><small>AT LVS</small>               |                     | 20-Nov        | 13-Oct                                | 07-Nov              | 08-Nov              | 09-Nov        | 27-Oct                                | 08-Nov                                | 14-Nov        |
| 47.47  |                     | 27-Nov        | 20-Oct                                | 14-Nov              | 15-Nov              | 16-Nov        | 03-Nov                                | 15-Nov                                | 21-Nov        |
| 47.48<br><small>1 INSERT</small>             | VBJ Dec             | 04-Dec        | 27-Oct                                | 21-Nov              | 22-Nov              | 23-Nov        | 10-Nov                                | 22-Nov                                | 28-Nov        |
| 47.49  | C                   | 11-Dec        | 03-Nov                                | 28-Nov              | 29-Nov              | 30-Nov        | 17-Nov                                | 29-Nov                                | 05-Dec        |
| 47.50  |                     | 18-Dec        | 10-Nov                                | 05-Dec              | 06-Dec              | 07-Dec        | 24-Nov                                | 06-Dec                                | 12-Dec        |
| 48.01<br><small>1 INSERT</small>             | VBJ Jan             | 08-Jan        | 01-Dec                                | 19-Dec              | 20-Dec              | 21-Dec        | 08-Dec                                | 20-Dec                                | 03-Jan        |
| 48.02  |                     | 15-Jan        | 08-Dec                                | 02-Jan              | 03-Jan              | 04-Jan        | 15-Dec                                | 03-Jan                                | 09-Jan        |
| 48.03  |                     | 22-Jan        | 15-Dec                                | 09-Jan              | 10-Jan              | 11-Jan        | 22-Dec                                | 10-Jan                                | 16-Jan        |
| 48.04<br><small>1 INSERT</small>             | VBJ Feb             | 29-Jan        | 22-Dec                                | 16-Jan              | 17-Jan              | 18-Jan        | 05-Jan                                | 17-Jan                                | 23-Jan        |

\*Bank Holiday - Affected by Bank Holidays. Mailed 1 Day per BH Late. BH Dates: Jan 2, Apr 14 and 17, May 1 and 29, Aug 28, Dec 25 and 26

C = Connections

## CONGRESS DATES

|                          |       |          |       |                 |
|--------------------------|-------|----------|-------|-----------------|
| BSAVA (6 - 9 April)      | 47.14 | At BSAVA | 47.11 | Insert BSAVA CT |
| BEVA (13 - 16 September) | 47.37 | At BEVA  | 47.34 | Insert BEVA     |
| BVNA (6 - 8 October)     | 47.40 | At BVNA  | 47.39 | Insert BVNA     |
| BCVA (19 - 21 October)   | 47.42 | At BCVA  | 47.41 | Insert BCVA     |
| LVS (16-17 November)     | 47.46 | At LVS   | 47.44 | Insert LVS      |

## SUPPLEMENTS

|        |           |                     |
|--------|-----------|---------------------|
| VTE3.1 | EQUINE    | mailed with VT47.09 |
| VTL3.1 | LIVESTOCK | mailed with VT47.13 |
| VTE3.2 | EQUINE    | mailed with VT47.29 |
| VTL3.2 | LIVESTOCK | mailed with VT47.36 |

# 2017 VN Times Schedule

| Issue Date              | Issue No.       | Poster, Product & Ad Feature Deadline | Sales & Flatplan Closed | Display Ad Copy Deadline | Classi & Rec Copy Deadline | Specials & Inserts Printed at Pensord | Printed Loose Inserts & Specials to Pensord | Mailing Date  |
|-------------------------|-----------------|---------------------------------------|-------------------------|--------------------------|----------------------------|---------------------------------------|---|---------------|
|                         |                 |                                       | 12 noon                 | 12 noon                  | 12 noon                    |                                       |   |               |
| January                 | VNT17.01        | 06-Dec                                | 08-Dec                  | 16-Dec                   | 22-Dec                     | 07-Dec                                | 21-Dec                                      | 09-Jan        |
| February                | VNT17.02        | 04-Jan                                | 09-Jan                  | 17-Jan                   | 25-Jan                     | 12-Jan                                | 24-Jan                                      | 01-Feb        |
| March                   | VNT17.03        | 01-Feb                                | 06-Feb                  | 14-Feb                   | 22-Feb                     | 09-Feb                                | 21-Feb                                      | 01-Mar        |
| April (AT BSAVA)        | VNT17.04        | 06-Mar                                | 08-Mar                  | 16-Mar                   | 27-Mar                     | 14-Mar                                | 24-Mar                                      | 03-Apr        |
| <b>May</b>              | <b>VNT17.05</b> | <b>04-Apr</b>                         | <b>06-Apr</b>           | <b>18-Apr</b>            | <b>24-Apr</b>              | <b>07-Apr</b>                         | <b>21-Apr</b>                               | <b>02-May</b> |
| June                    | VNT17.06        | 04-May                                | 09-May                  | 17-May                   | 24-May                     | 11-May                                | 23-May                                      | 01-Jun        |
| July                    | VNT17.07        | 05-Jun                                | 08-Jun                  | 15-Jun                   | 26-Jun                     | 13-Jun                                | 23-Jun                                      | 03-Jul        |
| August                  | VNT17.08        | 04-Jul                                | 06-Jul                  | 17-Jul                   | 25-Jul                     | 12-Jul                                | 24-Jul                                      | 01-Aug        |
| September (AT BEVA)     | VNT17.09        | 04-Aug                                | 09-Aug                  | 17-Aug                   | 23-Aug                     | 10-Aug                                | 22-Aug                                      | 01-Sep        |
| October (AT BVNA, BCVA) | VNT17.10        | 04-Sep                                | 07-Sep                  | 14-Sep                   | 25-Sep                     | 12-Sep                                | 22-Sep                                      | 02-Oct        |
| November (AT LVS)       | VNT17.11        | 04-Oct                                | 09-Oct                  | 17-Oct                   | 25-Oct                     | 12-Oct                                | 24-Oct                                      | 01-Nov        |
| December                | VNT17.12        | 03-Nov                                | 08-Nov                  | 16-Nov                   | 24-Nov                     | 13-Nov                                | 23-Nov                                      | 01-Dec        |
| January                 | VNT18.01        | 04-Dec                                | 07-Dec                  | 15-Dec                   | 21-Dec                     | 06-Dec                                | 20-Dec                                      | 08-Jan        |

*\*Bank Holiday - Affected by Bank Holidays. Mailed 1 Day per BH Late. BH Dates: Jan 2, Apr 14 and 17, May 1 and 29, Aug 28, Dec 25 and 26*

## CONGRESS DATES

|                          |           |          |
|--------------------------|-----------|----------|
| BSAVA (6 - 9 April)      | April     | At BSAVA |
| BEVA (13 - 16 September) | September | At BEVA  |
| BVNA (6 - 8 October)     | October   | At BVNA  |
| BCVA (19 - 21 October)   | October   | At BCVA  |
| LVS (16-17 November)     | November  | At LVS   |

## 2017 VBJ Schedule

| Issue Date             | Issue No. | VT Mailed with | Ad Features Deadline | Sales & Flatplan Closed | Ad Copy Deadline | Specials and Inserts Printed at Pensord | Loose inserts and printed specials to Pensord | Mailing Date |
|------------------------|-----------|----------------|----------------------|-------------------------|------------------|---|---|--------------|
| January                | 166       | VT47.01        | 28-Nov               | 05-Dec                  | 13-Dec           | 05-Dec                                  | 17-Dec  | 03-Jan       |
| February               | 167       | VT47.04        | 20-Dec               | 03-Jan                  | 11-Jan           | 03-Jan                                  | 16-Jan  | 24-Jan       |
| March                  | 168       | VT47.08        | 24-Jan               | 31-Jan                  | 08-Feb           | 31-Jan                                  | 13-Feb  | 21-Feb       |
| April<br>(AT BSAVA)    | 169       | VT47.12        | 21-Feb               | 28-Feb                  | 08-Mar           | 28-Feb                                  | 13-Mar  | 21-Mar       |
| May                    | 170       | VT47.17        | 28-Mar               | 04-Apr                  | 12-Apr           | 04-Apr                                  | 13-Apr  | 25-Apr       |
| June                   | 171       | VT47.21        | 25-Apr               | 02-May                  | 10-May           | 02-May                                  | 15-May  | 23-May       |
| July                   | 172       | VT47.26        | 30-May               | 06-Jun                  | 14-Jun           | 06-Jun                                  | 19-Jun  | 27-Jun       |
| August                 | 173       | VT47.30        | 27-Jun               | 04-Jul                  | 12-Jul           | 04-Jul                                  | 17-Jul  | 25-Jul       |
| September<br>(AT BEVA) | 174       | VT47.35        | 01-Aug               | 08-Aug                  | 16-Aug           | 08-Aug                                  | 21-Aug  | 30-Aug       |
| October<br>(AT BVNA)   | 175       | VT47.40        | 05-Sep               | 12-Sep                  | 20-Sep           | 12-Sep                                  | 25-Sep  | 03-Oct       |
| November (AT LVS)      | 176       | VT47.44        | 03-Oct               | 10-Oct                  | 18-Oct           | 10-Oct                                  | 23-Oct  | 31-Oct       |
| December               | 177       | VT47.48        | 25-Oct               | 07-Nov                  | 15-Nov           | 07-Nov                                  | 20-Nov  | 28-Nov       |
| January 2018           | 178       | VT48.01        | 28-Nov               | 05-Dec                  | 13-Dec           | 05-Dec                                  | 18-Dec  | 03-Jan       |
| February 2018          | 179       | VT48.04        | 02-Jan               | 09-Jan                  | 17-Jan           | 09-Jan                                  | 22-Jan  | 23-Jan       |

### CONGRESS DATES

BSAVA (6 - 9 April)

April at BSAVA

BEVA (13 - 16 September)

September at BEVA

BVNA (6 - 8 October)

October at BVNA

BCVA (19 - 21 October)

October at BCVA

LVS (16-17 November)

November at LVS

## 2017 Congress Times

|                 | Congress Dates                            | Insertion Date plus issue    | Sales & Flatplan Closed 12 noon | Showcase/Big Giveaway Feature Deadline | Sponsorship Editorial & Ad Feature Deadline | Ad Copy Deadline | Deliver to Congress  |
|-----------------|---|------------------------------|---------------------------------|--|---|------------------|--|
| BSAVA           | 6-9 April, NIA Birmingham                 | VT47.11 mails 14th March     | 09-Feb                          | 09-Feb                                 | 09-Feb                                      | 23-Feb           | 4th April (Delivered to VBD)   |
| BEVA            | 13 - 16 September, Liverpool              | VT47.34 mails 23rd August    | 20-Jul                          | 20-Jul                                 | 20-Jul                                      | 03-Aug           | 6th Sep (Delivered one week early)   |
| BVNA            | 6-8 October, Telford International Centre | VT46.39 mails 26th September | 23-Aug                          | 23-Aug                                 | 23-Aug                                      | 06-Sep           | 4th Oct (Delivered to BVNA)  |
| BCVA            | 19 - 21 October, Southport                | VT47.41 mails 10th Oct       | 07-Sep                          | 07-Sep                                 | 07-Sep                                      | 21-Sep           | 17th October (Supplied to Congress 48 hours early to be inserted into wallets) |
| London Vet Show | 16 - 17 November Excel                    | VT46.44 mails 31st Oct       | 28-Sep                          | 28-Sep                                 | 28-Sep                                      | 12-Oct           | 14th November (Supplied to LVS) 48 hours early                                 |

## 2017 Equine and Livestock Supplements

| Issue Date       | VT Mailed with | Editorial Due | Sales & Flatplan Closed | Ad Copy Deadline | Mailing Date |
|------------------|----------------|---------------|-------------------------|------------------|--------------|
| <b>Equine</b>    | VT47.09        | 02-Jan        | 01-Feb                  | 08-Feb           | 28-Feb       |
| <b>Livestock</b> | VT47.13        | 01-Feb        | 01-Mar                  | 08-Mar           | 28-Mar       |
| <b>Equine</b>    | VT47.29        | 19-May        | 21-Jun                  | 28-Jun           | 18-Jul       |
| <b>Livestock</b> | VT47.36        | 07-Jul        | 08-Aug                  | 15-Aug           | 05-Sep       |

### CONGRESS DATES

BSAVA (6 - 9 April)

VTEQ47.09 & VTLI47.13

BEVA (13 - 16 September)

VTEQ47.29 & VTLI47.35

BVNA (6 - 8 October)

VTEQ47.29 & VTLI47.35

BCVA (19 - 21 October)

VTEQ47.29 & VTLI47.35

LVS (16-17 November)

VTEQ47.29 & VTLI47.35

# 2017 vettimes.co.uk advertising schedule

| Month live | Native advertising /<br>Perspectives /<br>Competitions | VT newsletter | Adverts<br>(MPU, leaderboard,<br>billboard etc) |
|------------|--|---------------|---|
| January    | 16-Dec   | 19-Dec        | 21-Dec  |
| February   | 18-Jan   | 25-Jan        | 30-Jan  |
| March      | 15-Feb   | 22-Feb        | 24-Feb  |
| April      | 17-Mar   | 24-Mar        | 30-Mar  |
| May        | 17-Apr   | 24-Apr        | 27-Apr  |
| June       | 18-May   | 25-May        | 29-May  |
| July       | 16-Jun   | 23-Jun        | 28-Jun  |
| August     | 18-Jul   | 25-Jul        | 27-Jul  |
| September  | 18-Aug   | 24-Aug        | 29-Aug  |
| October    | 16-Sep   | 22-Sep        | 27-Sep  |
| November   | 18-Oct   | 25-Oct        | 27-Oct  |
| December   | 17-Nov   | 23-Nov        | 28-Nov  |
| January    | 12-Dec   | 15-Dec        | 20-Dec  |

**For specifications please go to our media hub @ <http://advertising.vettimes.co.uk/>**

## **VT Newsletter sponsorship**

1 x Leaderboard = 600 x 74 pixels

1 x MPU = 203 x 203 pixels

1 x Skyscraper = 160 x 400 to 600 pixels

1 x Banner/footer = 468 x 68 pixels

1 x Mini banners = 360 x 46 pixels

**Adverts** = MPU, leaderboard, billboard, expandable banner, filmstrip, pushdown and sidekick