

Features Lists 2017

Veterinary Times

Vol	Issue date	Special feature topic <i>Spotlight topic (species)</i>
47.01	9 Jan	FLUTD: management strategies, including diet (SA)
47.02	16 Jan	Wound care: latest advances (SA) <i>Equine diagnostic imaging: what's new (EQ)</i>
47.03	23 Jan	Hyperthyroidism in cats: outline of nature, concurrent types, diagnosis, treatment and owner advice (SA) <i>Cattle lameness: knowledge sharing and best practice (LA)</i>
47.04	30 Jan	Performance horses: how can vets manage stress, behaviour and exercise for optimal health? (EQ) <i>Fertility in beef cattle (LA)</i>
47.05	6 Feb	Canine osteoarthritis: treatment approaches (SA)
47.06	13 Feb	Exercise-induced pulmonary haemorrhage: risk factors and prevention (EQ) <i>Otitis externa and otitis media: treatment of a common challenge (SA)</i>
47.07	20 Feb	Selective dry cow therapy: engaging farmers in the process (LA) <i>Pain management: latest information (EQ)</i>
47.08	27 Feb	Postoperative pain management: latest thinking (SA) <i>Parasite control programmes for yearlings at pasture (LA)</i>
47.09	6 Mar	Clostridial disease in cattle: update, including latest developments (LA) <i>New developments in treatment of canine hypoadrenocorticism (SA)</i>
47.10	13 Mar	Ectoparasites in dairy cattle: summer grazing precautions (LA)
47.11	20 Mar	BVD: update on disease, transmission and surveillance schemes (LA) <i>Inflammatory bowel disease: underlying aetiology and treatment advances (SA)</i>
47.12	27 Mar	Canine joint disorders: treatments, including innovations (SA) <i>Breeding protocols, including preventive health treatments (EQ)</i>
47.13	3 Apr	Chronic kidney disease in cats: management, including diet (SA)

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47.14	10 Apr	Ectoparasites: environmental factors, preventive strategies and treatment innovations (SA)
47.15	17 Apr	Skin disease: causes, diagnosis and latest information (EQ) <i>Senior pets: dietary advice to offer dog and cat owners (SA)</i>
47.16	24 Apr	Worming: egg reappearance periods (EQ)
47.17	1 May	Canine allergies: seasonal problems and how they are treated (SA) <i>Update on causes and diagnosis of lameness (EQ)</i>
47.18	8 May	Canine cystitis: diseases, causes and treatments, including diet and nutraceuticals (SA) <i>Review of dairy cattle dry-off period (LA)</i>
47.19	15 May	Infectious respiratory disease in youngstock: contribution to inflammatory airway disease (EQ) <i>Feline diabetes mellitus: clinical signs, diagnosis and treatment, including predisposing factors and diet (SA)</i>
47.20	22 May	Feline osteoarthritis: treatment approaches (SA)
47.21	29 May	Ticks: current threat and control, including repellents v acaricides (SA) <i>Reducing the need for antibiotics in cattle (LA)</i>
47.22	5 Jun	GI disorders in cats: diagnosis and treatment, including probiotics (SA) <i>Equine influenza: update on outbreak risk and surveillance (EQ)</i>
47.23	12 Jun	Fluid therapy: use, types and routes of administration (EQ) <i>Regional anaesthesia: ensuring successful pain relief (SA)</i>
47.24	19 Jun	Endoparasites: latest innovations and advice to give owners (SA)
47.25	26 Jun	Feline hypertension: diagnosis, including eye examinations (SA) <i>Sheep lameness: common causes, types and control strategies (LA)</i>
47.26	3 Jul	Equine gastric ulcer syndrome: diagnosis and treatment update (EQ)
47.27	10 Jul	Feline cystitis: causes, treatments inc. diet and nutraceuticals (SA) <i>Cardiology: common issues and latest diagnostic advances (EQ)</i>
47.28	17 Jul	Freshly calved dairy cow management (LA) <i>Painful joints: spotting the signs and diagnostic techniques (SA)</i>

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(continued)

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47.29	24 Jul	Concurrent canine endocrinopathies: diagnosis and management (SA) Metabolic diseases, including milk fever, ketosis and hypomagnesaemia (LA)
47.30	31 Jul	Dermatology: treatment and hot spot advice for dog owners (SA) Management and treatment of summer mastitis: an update (LA)
47.31	7 Aug	Endoparasites in cattle: latest studies and diagnostics (LA)
47.32	14 Aug	Diagnosing EMS, PPID (Cushing's) and other endocrine disorders (EQ)
47.33	21 Aug	Common eye disorders: cause, prevention and treatment (EQ) Feline vaccination protocols: including adverse reaction advice (SA)
47.34	28 Aug	Calf pneumonia: preventive strategies, including housing assessments and ventilation (LA) Preventive health and welfare: what to tell owners and yards (EQ)
47.35	4 Sep	Canine and feline obesity: innovations to tackle the problem (SA) Scouring calves and oral hydration therapy (LA)
47.36	11 Sep	Laminitis: latest on causes, treatment, feeding and weight loss (EQ)
47.37	18 Sep	Ectoparasites in dairy cattle: lice and mites at housing (LA) Rabbit nutrition: best practice and how to prevent obesity (SA)
47.38	25 Sep	GI disorders in dogs: diagnosis and treatment, including probiotics (SA) Infectious diseases: what we know of new and emerging threats (EQ)
47.39	2 Oct	Pain management, including when it's needed (SA)
47.40	9 Oct	Fleas and ticks: converting owners to year-round protection (SA) Pasteurellosis: susceptibility and management (LA)
47.41	16 Oct	Hoof care: review of different treatments and conditions, including bacterial problems (EQ) Canine ophthalmology: common conditions and treatment options (SA)
47.42	23 Oct	How to reduce clinical mastitis: getting the message to farmers (LA) Sedation: what are the approaches? (EQ)
47.43	30 Oct	Senior pets: latest advice to give both dog and cat owners (SA) Reducing neonatal mortalities on commercial pig units (LA)
47.44	6 Nov	Worming adult dairy cattle: resistance update (LA) Probiotics in cats and dogs: uses and latest studies (SA)

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47.45	13 Nov	Chronic pain: latest management and treatment research (SA) Fertility in dairy cattle (LA)
47.46	20 Nov	Genetics /genomics: sharing current knowledge with dairy farmers (LA) Obesity in cats and dogs: management, including owner compliance techniques (SA)
47.47	27 Nov	Dermatology: an update on canine and feline atopic dermatitis (SA) Pre-lambing preparation, including feeding, metabolic profiles and minerals (LA)
47.48	4 Dec	Bone, joint and muscle disorders: causes, contributory factors, diagnosis and treatment (EQ) Canine cardiology: any new developments? (SA)
47.49	11 Dec	Barriers to treating canine osteoarthritis (SA)
47.50	18 Dec	Anaesthesia and analgesia: innovations and up-to-date guidance (SA) Pedal osteitis: what is it? Symptoms, treatments and diagnosis (EQ)

Equine

Summer/Autumn issue (mails 18 July)

Equine pain control breakthroughs, plus guidance in spotting the subtle signs

Diagnosing common equine respiratory problems

Equine lameness: diagnostics, imaging and rehabilitation updates

Diagnosing common equine cardiac abnormalities, plus impact on performance, safety and life expectancy

Equine reproduction: a review of assisted reproductive techniques, including latest advances

Livestock

Summer/Autumn issue (mails 5 Sept)

BVD: why eradication is necessary and how to achieve it

Bovine respiratory disease (BRD): importance of a planned approach, including housing, hygiene and colostrum management

Mastitis: including selective dry cow therapy, dry off period and environment optimisation

Worming adult dairy cattle: including late grazing animals

Sheep lameness: risks, causes, treatment and management

VN Times

Vol	Issue date	Topics
17.01	January	<ul style="list-style-type: none"> Geriatric cats and dogs: old age care Involving the owner in the management of endocrine disease
17.02	February	<ul style="list-style-type: none"> Updates in cat and dog nutrition Wound care: what's the latest?
17.03	March	<ul style="list-style-type: none"> Ear problems: how to spot and combat Should fleas and ticks be considered together or apart by VNs and owners?
17.04	April	<ul style="list-style-type: none"> Worming: what are the key messages pet owners must understand? The fight against allergies in cats and dogs: what VNs can do
17.05	May	<ul style="list-style-type: none"> Equine skin allergies: types and treatment Innovations in the fight against pet obesity: equipping the VN in the battle of the bulge
17.06	June	<ul style="list-style-type: none"> Do pharmaceutical company-led campaigns lead to better flea and tick treatment compliance? Basic care requirements of rabbits and small furrries
17.07	July	<ul style="list-style-type: none"> Dietary management of canine CKD Pet joint care: anything new on the horizon?
17.08	August	<ul style="list-style-type: none"> Prevalence and prevention of lungworm Hyperthyroidism in cats: advancements in treatment
17.09	September	<ul style="list-style-type: none"> Chronic pain: teaching owners to recognise and help their struggling cats Causes, symptom and treatment of IBD in companion animals
17.10	October	<ul style="list-style-type: none"> Fireworks: keeping pets calm as the skies light up What owners of diabetic cats need to know

Vol	Issue date	Topics
17.11	November	<ul style="list-style-type: none"> What applications do probiotics have for the VN in practice? Companion animal osteoarthritis: easing the pain and discomfort
17.12	December	<ul style="list-style-type: none"> Step away from the mince pies! Food, decorations and other festive hazards for pets Kidney problems in cats: management, including diet

VBJ

Vol Issue date Topics

166	January	<ul style="list-style-type: none"> • Pet insurance: Do the numbers add up? How the percentage of insured clients impacts on overall practice profitability. • Obesity: More than a third of all dogs and a quarter of cats in the UK are classed as obese, with rabbits not far behind. What can practices do, by way of diets, supplements and fat clubs, to turn the tide?
167	February	<ul style="list-style-type: none"> • Monster Mash: With growing pressure on antibiotic use, how having a well-equipped in-house lab can help replace falling med sales. • Rent, lease or buy? Picking the right finance options.
168	March	<ul style="list-style-type: none"> • Practice planning 1: Starting out. Be it independent start-ups or joint venture options, this article will discuss the important issues including finance, location, premises and staff. • Referrals - when and where: Bonded clients are an essential element of any successful practice, but those bonds can be tested when it comes to referral cases, making this a key business decision.
169	April	<ul style="list-style-type: none"> • Puppies and kittens: Maximising average lifetime practice spend for both cats and dogs means getting early engagement right. • Fleas and ticks: How to get the compliance message across in the face of new threats due to a warming climate and changing vectors.
170	May	<ul style="list-style-type: none"> • Practice planning 2: Expansion. What business dynamics drive practice growth? How to retain and attract new clients, as well as the risk factors and benefits behind expanding service options. • Prevention is better than cure: Health care plans can provide extra revenue, but which provider is the best, or can practices go it alone?
171	June	<ul style="list-style-type: none"> • Client communication: How practice management systems, SMS, email, social media and apps can help practices turn up the volume. • Dentals: How practice teams can help drive dental initiatives.

AS WELL AS...

... commissioned articles, such as those opposite, **VBJ** contains a mix of regular features including:

Practice Profile

An in-depth look at a UK practice

Business Briefing

Information about veterinary business, for veterinary business

Head to Head

Up close with industry leaders

Dr Ernie Ward

America's pet advocate

Cloudbusters

Making sense of IT and social media

Vol Issue date Topics

172	July	<ul style="list-style-type: none"> • Practice planning 3: The end game. How can owners get maximum value for their business? And what's the best deal for employees once the time comes to call it a day? • No pain, no gain: Products and protocols for the management of short-term and chronic pain and how to get the message to clients.
173	August	<ul style="list-style-type: none"> • How systems, protocols and procedures can be streamlined to turn even the most chaotic practice into a well-oiled machine. • VNs: How practices can make the most of the nursing team, from dental initiatives and dietary advice to health clubs and consults.
174	September	<ul style="list-style-type: none"> • Wising up to older pets: How increased focus on age-specific products such as nutraceuticals, joint supplements and treatments can boost pet welfare as well as generating extra revenue. • Brand designs: How does the physical design and feel of a veterinary practice impact on the client experience?
175	October	<ul style="list-style-type: none"> • CPD: Webinars and online resources are changing the way CPD is consumed, but how do these measure up to traditional methods? • Cream of the crop: How to attract and retain the best staff to build a better team.
176	November	<ul style="list-style-type: none"> • Nutraceuticals: What part should supplements have in the first opinion practice offering and which products fly off the shelves. • Complementary therapy: How treatments such as laser therapy, hydrotherapy and acupuncture can provide a viable additional revenue stream.
177	December	<ul style="list-style-type: none"> • Image is everything: A look at the traditional first opinion imaging modalities such as ultrasound and x-ray, and where CT and MRI fit into the picture. • Site unseen?: The practice website is a shop window - how to turn heads in the virtual high street.